Campaign Manager — Position Advertisement

Jannan for VA | Virginia House District 65

Location: Fredericksburg, Virginia (primarily in person; travel throughout HD-65)
Type: Full-time, fixed-term campaign position
Compensation: $5,000–$6,500 per month, commensurate with experience
Start: Preferably Jan 2, 2027
Term: Through the anticipated June 15, 2027 Democratic primary; continuation through the November 2027 general election if nominated, subject to funding, performance, and mutual agreement.

About the Campaign

Jannan Holmes is running as a Democrat for the Virginia House of Delegates in District 65, representing communities in Fredericksburg, Stafford, and Spotsylvania. A current Fredericksburg City Council member and former School Board member with 30 years of local and regional service, 16 years as an elected official, and a Licensed Clinical Social Worker with 30+ years experience, Jannan brings strength in local government, community engagement, and public service. Her campaign is focused on responsive representation, practical solutions for Virginia families, and building a stronger future for the communities of District 65.

We are building a grassroots campaign centered on direct voter engagement, strong community relationships, and disciplined execution.

Position Overview

The campaign seeks a motivated, organized, and strategically minded Campaign Manager to oversee day-to-day operations and lead execution of a competitive Democratic primary campaign. The manager will work closely with the candidate, campaign leadership, volunteers, and consultants to implement an effective campaign plan. This is a hands-on leadership role requiring strategic judgment and willingness to handle the practical details of a growing campaign.

Key Responsibilities

Campaign strategy and operations

- Develop and execute a campaign plan with clear milestones, budgets, and measurable objectives.
- Manage day-to-day operations, scheduling, staff and volunteer coordination, and consultants.
- Report progress regularly to the candidate and designated campaign leadership.
- Monitor expenditures, cash flow, and vendor commitments in coordination with the treasurer.

Field organizing and voter contact

- Design and execute a data-driven voter identification, persuasion, and turnout program across HD-65.
- Use NGP VAN/VoteBuilder and other tools to set targets, maintain data quality, and monitor results.
- Recruit, train, and motivate volunteers for canvassing, phones, events, and GOTV.
- Coordinate constructively with local Democratic organizations and community partners.
- Plan early voting and Election Day voter contact operations.

Fundraising

- Build and execute a fundraising plan in partnership with the candidate and campaign leadership.
- Organize candidate call time, donor follow-up, fundraising events, and digital fundraising.
- Track fundraising performance against campaign needs and the approved budget.

Communications and community engagement

- Coordinate campaign messaging, digital communications, earned media, and print with consultants and the candidate.
- Support forums, community events, endorsements, and questionnaires.
- Maintain productive relationships with volunteers, local leaders, and stakeholders.

Qualifications

Preferred:

- Experience on at least two electoral campaign cycles, preferably in management, finance, field leadership, or senior organizing.

- Demonstrated success organizing volunteers, managing projects, and meeting performance objectives.
- Knowledge of Democratic primary campaigns and voter contact strategy.
- Experience with NGP VAN/VoteBuilder or comparable electoral data systems.
- Strong analytical, organizational, written communication, and interpersonal skills.
- Ability to exercise sound judgment and manage competing priorities under pressure.

Additional desirable experience:

- Virginia state or local elections; familiarity with Fredericksburg, Stafford, and Spotsylvania.
- Campaign budgeting, fundraising operations, ActBlue, communications, and vendor management.
- Grassroots campaigns and local Democratic organizations.
- Spanish-speaking candidates are strongly encouraged to apply.

*Candidates with substantial organizing, nonprofit, advocacy, or comparable leadership experience are encouraged to apply even if they have not previously held the title of Campaign Manager.

Position Requirements

- Work primarily in person in the Fredericksburg area; travel throughout the district.
- Availability for evening and weekend campaign activities.
- Reliable transportation for district-wide campaign work.
- Commitment to the campaign's mission and responsible handling of confidential information.

How to Apply

Please send a resume, brief cover letter describing your interest, and two professional references to vote@jannanforva.com. Use the subject line "Campaign Manager Application — [Your Name]." Applications will be reviewed on a rolling basis until the position is filled.

Jannan for VA is an equal opportunity employer. We encourage qualified applicants with diverse backgrounds, experiences, and perspectives to apply.

Paid for by Jannan for VA.